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| **CATEGORY** | **Excellent** | **Good** | **Satisfactory** | **Needs Improvement** |
| **Content** | All information provided by the student on the web site is accurate. There is sufficient content in this website to learn about the topic. | Almost all the information provided by the student on the web site is accurate. Information is not complete. | If there is little information on the website, then it is satisfactory. | There are several inaccuracies in the content provided by the students. Not enough content, very incomplete. |
| **Links (content)** | All links point to high quality, up-to-date, credible sites. AND all the links, including links to their own pages, work. | Almost all links point to high quality, up-to-date, credible sites. Or there aren't many links. AND many or most of the links, including links to their own pages, work. | Most links point to high quality, up-to-date, credible. Or there are too few links. AND some of the links, including links to their own pages, work. | Less than 1/2 of the links point to high quality, up-to-date, credible sites. Or there are barely any links. AND few of the links, including links to their own pages, work or you have very few pages. |
| **Graphics** | Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding. | Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding. | Graphics are related to the theme/purpose of the site, and are of good quality. | Graphics seem randomly chosen, are of low quality, OR distract the reader. |
| **Layout** | The web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material. | The web pages have an attractive and usable layout. It is easy to locate all important elements. | The web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements. | The web pages are cluttered looking or confusing. It is often difficult to locate important elements. |
| **Navigation** | Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost. | Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost. | Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost. | Some links do not take the reader to the sites described. A user typically feels lost. |
| **Color Choices** | Colors of background, fonts, unvisited and visited links form a pleasing palette, do not detract from the content, and are consistent across pages. | Colors of background, fonts, unvisited and visited links do not detract from the content, and are consistent across pages. | Colors of background, fonts, unvisited and visited links do not detract from the content. | Colors of background, fonts, unvisited and visited links make the content hard to read or otherwise distract the reader. |
| **Background** | Background is exceptionally attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability. | Background is attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability. | Background is consistent across pages and does not detract from readability. | Background detracts from the readability of the site. |
| **Fonts** | The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability. | The fonts are consistent, easy to read and point size varies appropriately for headings and text. | The fonts are consistent and point size varies appropriately for headings and text. | A wide variety of fonts, styles and point sizes was used. |
| **Interest** | The author has made an exceptional attempt to make the content of this web site interesting to the people for whom it is intended. | The author has tried to make the content of this web site interesting to the people for whom it is intended. | The author has put lots of information in the web site but there is little evidence that the person tried to present the information in an interesting way. | The author has provided only the minimum amount of information and has not transformed the information to make it more interesting to the audience (e.g., has only provided a list of links to the content of others). |
| **Copyright** | Fair use guidelines are followed with clear, easy-to-locate and accurate citations for all borrowed material. | Fair use guidelines are followed with clear, easy-to-locate and accurate citations for almost all borrowed material. | Fair use guidelines are followed with clear, easy-to-locate and accurate citations for most borrowed material. | Borrowed materials are not properly documented OR material was borrowed without permission from a site that requires permission |
| **Spelling and Grammar** | There are no spelling or grammatical errors. | There are a few spelling and/or grammatical errors in the entire site. | There are several spelling and/or grammatical errors in the entire site. | There are maybe many spelling and/or grammatical errors in the entire site. |

Extra Credit:

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| **Games and Fun** | The website has games, quizzes or puzzles of some sort to make it fun and exciting. | The website has some games, quizzes or puzzles of some sort to make it a bit fun and exciting. | The website has one game, quiz or puzzle of some sort to make it a little fun and exciting. | The website has no games, quizzes or puzzles of any sort. |